

**HILLSBORO ARTS & CULTURE COUNCIL
REGULAR MEETING
MINUTES
April 22, 2015 – 4 PM**

Call to Order Hillsboro Arts & Culture Council

Chair Debby Garman called the meeting to order at 4:02 PM. Roll was taken.

HACC members present: Chair Debby Garman, Vice Chair Christine Martell, Keith Allen, Cindy Dauer, Tim Gabriel, BJ Jeddeloh, Jeff Jurrens, Carol Loughner, Barbara Mason, Elizabeth Oberlin, Dawn Sellers, and Bryan Welsh.

HACC members absent: Ed Arrington and Anita Menon

Staff present: Michael Brown (City Manager), Dave Miletich (Assistant Director, Parks and Recreation), Cris Caravaca (Cultural Arts Program Manager), Melissa Moore (Community Arts Program Supervisor), Lisa Ahrendt (Cultural Arts Facility Supervisor), and Valerie Otani (Public Art Program Supervisor).

Visitors: Janel McKenna (HFC Director of Advancement) and JoAnn Wellner (Kiln-Formed Glass Artist).

I. Call to Order, Roll Call & Welcome

April 22, 2015 – Regular Session. Motion by Jurrens, seconded by Loughner, to approve the minutes as presented. The motion passed by unanimous vote.

II. Reports and Presentations:

A. Volunteer Appreciation

Caravaca thanked the Arts & Culture Council for all of their volunteer participation during this past year. She reported that the City Council meeting the previous night included volunteer appreciation.

Caravaca read the Mayor's proclamation for Volunteer Appreciation Month. The proclamation revealed that there were 4,000 volunteers that served the City and they volunteered 64,270 hours. The monetary value of this volunteer time, at an average of \$23.07/hr, would be equivalent to \$1.5 million.

Allen stated that it would be interesting to see comparative information for nearby cities.

Moore reported the HACC volunteered 675 hours this past year; up from 658 hours the previous year. The time spent volunteering is spent serving on committees; assisting with events such as Plein Air, Leadership Forum, the Arts & Culture Summit; serving on the grants panel; and meetings. Moore thanked the Arts & Culture Council for all of the work they do.

B. Guest: JoAnn Wellner, Kiln-Formed Glass Artist

Moore introduced JoAnn Wellner and told the HACC that Wellner created the volunteer gifts that they received before the meeting in appreciation of their year of service. Artist JoAnn

Wellner presented a PowerPoint presentation on her glass work. She detailed the process of making pieces as well as updated the HACC on local projects she is working on.

C. Update on Endowment

Jeddeloh reported that the Endowment committee is working on a donor appreciation event to be held October 1, 2015. This event will include both donors and interested members of community arts and cultural organizations.

McKenna reported that during the event, the inaugural endowment disbursement award will be presented to a community arts organization. Dauer asked if the organization had been selected. Moore responded that the endowment committee has met and will bring a recommendation for approval to the full HACC this summer.

D. Update on Hillsboro Arts Month

Moore distributed Hillsboro Arts Month save-the-date magnets to the Arts & Culture Council. She reported that the HACC website contains brief information about Arts Month. The leaders of the City's website have approved a HACC staff proposal to create an external website to promote Hillsboro Arts Month that will be linked to the City website. A Wordpress site will be created.

Moore reported that more sponsors have joined the Hillsboro Arts Month initiative - the Hillsboro Tribune, the Washington County Museum, and the Washington County Visitors Association have joined the Hillsboro Hops and Regional Arts & Culture Council. The WCVA not only provided financial support but they will also use some of their staff time to assist in the marketing efforts. Additionally, all of the WCVA kiosks throughout the county will contain information about Arts Month. John Schrag of the *Hillsboro Tribune* committed to a sponsorship. HACC will pay for a small amount of advertising and the *Tribune* will provide an eight page color insert that will run in the *Hillsboro Tribune* and the *Forest Grove Times*. Additional copies of the insert will be printed at no charge for the HACC to distribute. Dauer asked who will be providing the content. Moore responded the HACC will provide all content.

Garman asked Moore for an update about the pop-up events. Moore reported that the locations and groups are lined-up, staff is working on matching the two.

E. Update on Community Arts & Culture Grants

Ahrendt reported that the 2015-16 grant cycle closed on March 27, 2015. The HACC received a total of 24 applications which can be broken down as follows:

- 4 core grant applications totaling a request amount of \$66,600
- 20 project grant applications totaling a request amount of \$45,408
- Total request amount is \$112,008

Ahrendt reported that the grants panel is currently reviewing proposals and will be meeting on May 11, 2015 to discuss them.

F. Update on Right Brain Tour

Moore summarized the Right Brain site visit to Quatama Elementary School. The group met with the principal prior to the classroom visit. She described the importance of the Right Brain initiative to Quatama. Right Brain provides a teaching artist for schools to utilize not only to teach the students, but also to help the teachers integrate art in to their lesson plans after the artist leaves. The principal confirmed that at Quatama the teachers are eager to use what they learned from the teaching artist and often create new projects after the Right Brain experience. Additionally, Right Brain provides professional development workshops for teachers.

Martell reported that the school was covered in various art projects. She felt as though art was embedded in the environment. She appreciated that no one was afraid to use the arts; everyone (teachers, principal, etc.) was looking for ways/opportunities to incorporate more art in to the school.

Moore reported that on May 30 Right Brain will host a thank you event at Sequoia Gallery + Studios.

G. Update on Public Art

Otani reported that the committee for the Shute Park Library wall project will be held next week to discuss the applications. The Main Street Bridge project is currently working on electrical updates. And the Brookwood overpass is working through an engineering analysis. Sequoia has donated two more pieces to the Public Art Collection. Otani reminded the HACC that the Orenco Plaza dedication will be held on August 22, 2015.

H. Report on Latino Cultural Festival

Moore reported that this was a successful year for the Latino Cultural Festival; the fantastic weather brought out record numbers of attendees. The Arts Village received heavy traffic. Moore reported that in 2014 the Arts Village made 200 crafts, so Moore had supplies for 300 crafts this year. Moore stated that the Arts Village was out of supplies by 4pm because of the heavy traffic. In the past the Arts Village featured visual artists in addition to hands-on crafts, but this year the Arts Village had musical artists to compliment the hands-on craft of maracas. The group played music and provided cultural education during their breaks. They brought and discussed various different instruments and discussed the cultural and musical history of each.

Garman and Martell noted that a diverse group of people of all ages were engaged by the Art Village activities.

I. 3rd quarter Budget Report

Moore stated that in the past the HACC staff presented the budget information in a way that was consistent to City accounting categorization. However, this time the staff provided a report that is more consistent with the budget categories discussed and approved by the HACC during the retreat. Moore explained the two charts contained in the HACC packet.

III. Old Business:

None scheduled

IV. New Business:

None Scheduled

V. Other Business.

None scheduled

VI. Announcements and Information Items:

- A. HACC Annual Retreat, June 24, 2015, 4 - 7 pm, Rood Bridge Park River House
- B. Celebrate Hillsboro, August 8, 2015
- C. Media Articles:
 - 'HART actors do well with 'tragicomic characters,' March 27, 2015, *Hillsboro Tribune*
 - "First Tuesday Art Walk set April 7," April 2, 2015, *Hillsboro Tribune*
 - "Holi time in Hillsboro," April 3, 2015, *Hillsboro Tribune*
 - "Public art finalists' work on display," April 3, 2015, *Hillsboro Tribune*
 - "3rd marker on quilt block trail," April 3, 2015, *Hillsboro Argus*
 - "Hillsboro festival spotlights music, dance," April 16, 2015, *Hillsboro Tribune*
 - "Hillsboro plans its biggest Latino festival yet," April 17, 2015, *The Oregonian*
 - "Growing up with art," April 17, 2015, *Hillsboro Tribune*
 - "Bag&Baggage hires Forest Grove's Lewis as Mueller departs for Portland," April 18, 2015, *Hillsboro Tribune*

VII. Open time for HACC member announcements

Sellers mentioned that downtown businesses will be hosting a street party before Celebrate Hillsboro to take advantage of the closed streets.

Mason invited the HACC to her May 6 opening at Waterstone Gallery.

Hillsboro Youth Choir is celebrating their 10th anniversary.

Garman put together an after school art program for Lincoln School.

VIII. Meeting adjourned

Chair Garman declared the meeting adjourned at 5:24 PM.